

Call for Papers

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Current Trends in Tourism in Historic Cities

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About the Theme: Current Trends in Tourism in Historic Cities

Since the publication of the Tourist-Historic City (Ashworth & Tunbridge, 1990), strategies developed by historic cities to increase tourist activity have evolved dramatically. The industry itself has diversified, with an increasing prominence of fragmented holidays, day trips, independent traveling and marketing on social media. Cultural tourism has led to a more creative approach, where emphasis is put on the working process of creators. Sustainability has achieved a key role; as a result concepts such as carrying capacity and accessible tourism have become present in tourist plans all over the world. Nevertheless, some of the risks that tourism has traditionally brought to historic cities are still present, such as the difficulty of granting authenticity without turning the city into a stage. Integrating contemporary urban design and architecture in areas deemed to have heritage value is a delicate matter. In many cases, there is a lack of citizen participation in tourism-related decisions, which may lead to an unbalanced distribution of costs and benefits and a lack of representation of the local community in the heritage assets presented to visitors. Given the overarching focus, contributions that address the following themes are sought:

- Visitor profiles to historic cities
- Planning the tourist city
- Presence and marketing of historic cities on social media
- Smart city and tourism
- Creative tourism in historic cities
- Relationship between tourism and urban regeneration
- Contemporary architecture and urban design in historic cities
- Authenticity vs staging the historic city
- Archaeological sites turned into tourist attractions
- Industrial heritage turned into tourist attractions
- Regeneration of former industrial ports to attract leisure activities
- Conflicts on heritage selection and representation of the local community

- Citizen participation
- Governance in urban tourist destinations
- Carrying capacity in tourist cities
- Sustainable tourism in historic cities
- Accessible tourism in historic cities

About The Journal

TOURISM SPECTRUM is a refereed social sciences international journal focusing on the academic and research perspectives of tourism and hospitality. While striving for a balance of theory and application, Tourism Spectrum seeks to develop theoretical constructs. To enrich the discipline of tourism, it encourages offerings from various disciplines; to serve as a forum through which the disciplines may interact; and thus to expand spectrum of knowledge and contribute to the literature on tourism social science. In this role, TOURISM SPECTRUM structures and is structured by the research efforts of a multidisciplinary community of scholars.

The Journal is published twice a year (September & March) and features manuscripts dealing with various aspects of contemporary tourism and hospitality issues. Emphasizing an integrated approach to tourism in terms of tourism being an inter-disciplinary field, the journal focuses on various aspects of tourism and hospitality on the local, regional and global levels.

In addition to research papers, TOURISM SPECTRUM also publishes Research Notes (RN). RNs are short papers which may include an overlooked thought or add a question mark to some findings (this might be challenging or supporting ongoing research concepts and methods; dealing with untested propositions or hypotheses; importing and applying to tourism new models and tools from other fields; promoting multidisciplinary investigation in tourism; reporting or updating on-going longitudinal research; raising issues for debate and investigation; identifying research questions applicable to the industry). Typically, the author(s) should identify a particular theme or issue that they would like to draw to the attention of the research community and develop a short piece specifically on this. The essence lies in the flow and in the convincing statement of cutting edge questions and answers/suggestions for future research.

In addition to this, the journal also publishes Conference Reports, Research Reports, Book Reviews or any other major happenings of the tourism world in its different columns. If a debate arises on any submission or reviewers and authors convincingly disagree; that may also be published to present dialectic viewpoints on a topic of universal interest in the discipline.

Important Timelines

- Full articles (approximately 5,000 – 7,000 words) should be submitted by November 30, 2015, and should follow the format guidelines provided below.
- Research notes and discussion papers (approximately 2,500 words) will also be considered and should also be submitted by November 30, 2015
- Articles will undergo blind review by at least two reviewers.
- Please note that initial acceptance does not guarantee publication. In case of non-support from author or copyright issues, the paper may be dropped at any stage with notification to the author/s.
- The anticipated date for publication of the Issue is last week of March, 2015 - Volume 2, No.-1 (Issue 1/2).
- The papers along with the abstracts should be submitted by email. These submissions should be sent as attachments in MS Word Format to tourismspectrum@gmail.com and daniel.barrera@ugto.mx

AUTHOR'S GUIDELINES

Submissions must fall with the aims and scope of the journal. The journal has the condition for publication that manuscripts submitted should not have been published or will not be simultaneously published elsewhere.

The editors reserve the right to edit the contributions or send them back to the authors for required revision. Thereafter the publication of the papers will be subject to the final approval of the editorial board.

Types of Paper

TOURISM SPECTRUM publishes manuscripts dealing with various aspects of the tourism phenomenon. Emphasizing an integrated approach to tourism in terms of tourism being an interdisciplinary field, the journal focuses on various aspects like anthropological, business, economic, educational, environmental, geographic, historical, political, psychological, philosophical, religious, sociological, inter alia, aspects of tourism (including conceptual essays, case studies, and industry - oriented expositions) . Papers on any aspect related to tourism are encouraged for this journal. Being a broad social science journal its readership is diverse. So specialist technical (e.g. economics, management, hospitality) papers must also be intelligible to a broad social science audience.

Article Format

- Articles for consideration to be published in Tourism Spectrum should be written in English (UK) and sent as soft copy.
- The articles should be typed in double space, with margins on both sides with an approximate word length of 5000-7000 words including abstract and references.
- The word limit for abstract is 300 words.
- A single paper is allowed to have a maximum of three illustrations. Illustrations should be accompanied by suitable captions. Any graphics (figures, photographs) should be in .tiff or jpeg format.
- Spellings and usage should adhere to international pattern.
- For every abbreviation, full form should follow in parentheses for the first time it is used.
- Citation and referencing: citation within text should mention surname(s) of the author(s) referred, year of publication and page number within parentheses, e.g., (Mac Cannell 1990: 11). For multiple authors, use the full and formal citation for up to two authors, and for more than two use the first author's name with "et al." For example, (Allen 2004:63) (Airey and Tribe 2011), (Finkel et al. 2013: 23). In case of more than one citation in a row, the full reference should be separated by other a "/" (Allen 2004:63/Airey and Tribe 2011:24/Finkel et al. 2013: 23). References listed at the end of the article should be titled REFERENCES. Each reference should carry the name(s) of the author(s), surname followed by comma and then initials, year of publication, title of work, place of publication, the publisher's name with page numbers. Website and newspaper references should carry the dates also. The reference list will have all the names of authors and et al. and will only be used for citation purposes.

Examples:

Branson, R. (2006), *Screw it Let's do It: Lessons in Life*, Virgin Publishing, UK, 67-75.

Howell, J.M. and Avolio, B.J. (1993), Transformational Leadership, Transactional Leadership, Locus of Control and Support for Innovation: Key Predictors of Consolidated Business Unit Performance, *Journal of Applied Psychology* 78(6), 891-902.

Cook, W. Jr. (1992), Compatibility of Tourism and Wilderness, In Singh, T. V., Smith, V., Fish, M. and Richter, L. K., (eds) *Tourism Environment: Nature Culture Economy*, New Delhi. Inter-India Publications, 30-38.

Es.sense (2011), Sir Richard Branson Agrees to Become Executive Coach at es sense, Available at http://www.facebook.com/note.php?note_id=10150151083779106, Accessed on 26th May 2011.

NOTE

Strong emphasis is laid on the originality of research work and plagiarism is strictly discouraged along with uncited borrowings and repetition of ideas. Readability of text is preferred. Publishing ethics is advocated here and is a prerequisite for the editors, authors, reviewers and the publishers.

Publication in TOURISM SPECTRUM is exclusively evaluated on its intellectual merit and does not discriminate on the basis of race, gender, sexual orientation, religious belief, ethnic origin, citizenship or political philosophy.

Submissions based on empirical research/descriptive or review papers are welcomed.

DISCLAIMER

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